



**DJ ALEX  
MERRELL**



Spinning at top venues and high profile events in LA as well as internationally, DJ Alex Merrell is quickly becoming recognized for being one of the few younger DJs who is truly all about the music. Her in-depth musical knowledge, unrestricted by genre or era, and her exquisite blends have gained her praise and admiration from both club-goers and industry professionals. Her style is distinct yet tailored to the room, influenced by house, electro, dance, nu disco, hip hop, classic and indie rock, top 40, lounge and world music. She knows how to create the right vibe whether she's at a downtown club or an uptown restaurant, a hotel bar or a private party. Alex worked with UNICEF on the Tap Project Radio campaign, was featured on their internet radio station and DJ'd their LA launch party. She has also DJ'd events for such clients as Toronto International Film Festival, 2010 Olympics, Thompson Hotels, Universal Music Group, House of Hype (at Coachella Music Festival), Lia Sophia Jewelry, Dove Beauty, ABC and Disney, as well as opening for DJ AM in 2009 and DJ Skribble & Dave Navarro in 2010 at the Justice Ball at the Hollywood Palladium. She has DJ'd photo shoots for the likes of Miley Cyrus, Leona Lewis, Selena Gomez and the cast of Pretty Little Liars. Alex has been featured by numerous press outlets across North America, including a September 2009 Fox News Los Angeles segment on her work in the industry.

Raised in Vancouver, Paris and New York by artist parents, Alex pursued dance, theater and music from a young age. In 2007, she moved to Los Angeles to accept an internship with one of LA's top entertainment companies, 19 Entertainment. Within four months she had secured a position as the executive assistant to a music manager. For two years, she worked at their offices with artists Jordin Sparks and Daughtry, who was the top selling artist in 2007, and learned the ins and outs of the music industry. She continued her studies in acting with esteemed teacher Eric Morris and explored the LA music scene. In the summer of 2008 she bought her first DJ setup and soon after met DJ Mark Luv (The Pharcyde), who became her mentor.

Alex is currently studying music production at the SAE Institute in Hollywood. In addition to DJing internationally and making appearances in music videos and commercials, she will soon be adding production credits to her resume.

## EVENT HIGHLIGHTS

**OZone Olympics Closing Ceremonies Event** Vancouver, BC  
**Olympics International Media Welcome Party** Vancouver, BC  
**Thompson Hotel Grand Opening** Toronto, Canada  
**Chrysler/Fiat Event - with Samantha Ronson & Robin Thicke** Los Angeles, CA  
**The Justice Ball 2010 - with DJ Skribble & Dave Navarro** Los Angeles, CA  
**ABC Pretty Little Liars Photo Shoot** Los Angeles, CA  
**Disney Hannah Montana / Miley Cyrus Photo Shoot** Los Angeles, CA  
**Leona Lewis Photo Shoot** Los Angeles, CA  
**Hope for Haiti Afterparty** Los Angeles, CA  
**Universal Music Group Christmas Party** Los Angeles, CA  
**UNICEF Blue Party / Tap Project Launch** Los Angeles, CA  
**Facehunter Event with The Society** Los Angeles, CA  
**"Music Loves Fashion" House of Hype Coachella Party** Palm Springs, CA  
**Dove Product Launch** Los Angeles, CA  
**Lia Sophia Clambake** Malibu, CA  
**Couture & Chords Fashion Show \*also walked runway\*** Los Angeles, CA  
**H.L.N.R. In-Store Event** Beverly Hills, CA  
**Disney Selena Gomez Photo Shoot** Los Angeles, CA  
**The Justice Ball 2009 - with DJ AM** Los Angeles, CA  
**Toronto International Film Festival Launch Party** Toronto, Canada  
**The Booby Ball Breast Cancer Fundraiser** Toronto, Canada  
**Be Bash Charity Event** Los Angeles, CA

## CLUBS & OTHER VENUES

**Hollywood Palladium** Los Angeles, CA  
**Drai's @ W Hotel Hollywood** Los Angeles, CA  
**Hyde** Los Angeles, CA  
**MyHouse** Los Angeles, CA  
**Tropicana @ The Roosevelt Hotel** Los Angeles, CA  
**Bardot** Los Angeles, CA  
**Villa** Los Angeles, CA  
**Apple** Los Angeles, CA  
**Palihouse** Los Angeles, CA  
**Smashbox Studios** Los Angeles, CA  
**The Saint** Los Angeles, CA  
**Coco de Ville** Los Angeles, CA  
**Crown Bar** Los Angeles, CA  
**Les Deux** Los Angeles, CA  
**Kress** Los Angeles, CA  
**Green Door** Los Angeles, CA  
**Bar Marmont** Los Angeles, CA  
**Katsuya** Los Angeles, CA  
**Kiss Lounge at Beso** Los Angeles, CA  
**Holly's** Los Angeles, CA  
**Delux** Los Angeles, CA  
**Stone Rose Lounge at Sofitel** Los Angeles, CA  
**Harvelle's** Santa Monica, CA  
**Venom** Seattle, WA  
**Amber** Seattle, WA  
**Shine** Vancouver, Canada  
**Richard's on Richards** Vancouver, Canada  
**Opus Hotel** Vancouver, Canada  
**Cobra** Toronto, Canada  
**Century Room** Toronto, Canada  
**Cheval** Toronto, Canada  
**Nyood** Toronto, Canada  
**Dorsia** Queretaro, Mexico



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